



## Peter Haasbroek

Financial Director

With Mecanoo since 2013

**Professional qualifications** Master of Business Economics, Erasmus University in Rotterdam

*“Four years at the Netherlands Architecture Institute (NAi) convinced me of the social relevance, perhaps even necessity of, high quality architecture. My role at a leading office such as Mecanoo allows me to facilitate this indirectly.”*

After studying Economics at the Erasmus University in Rotterdam, Peter went on to study Accountancy at the Free University of Amsterdam. His extensive experience in business leadership led to his running of the Consumentenbond (Consumers' Association) of the Netherlands until 2008, after which he took the Deputy Directorship of the Netherlands Architecture Institute (NAi).

Peter was responsible for the transformation of the NAi into an open, publically accessible cultural institution which has garnered a global appeal. In 2012, he represented the NAi as Quartermaster in the high profile merger between the NAi, Prensela and Virtueel Platform.

Financial Director of Mecanoo, Peter also sits on the Board of Directors alongside the practice's founding partner and Creative Director Francine Houben, and Technical Director Aart Fransen. Alongside overseeing the daily running of the company, local and global business development, and the practice's finances, Peter seeks to strengthen Mecanoo's position as a renowned and internationally active architecture office.

### Selected projects



European Investment Bank,  
Luxembourg

Size: 63,000 m<sup>2</sup>  
Year: 2013 - 2019